



# DANIEL SWEENEY

VIDEO EDITOR

## PROFESSIONAL PROFILE

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Results-driven, video editor and multimedia marketing specialist with over 6 years of experience in the digital media landscape. Valued for my collaborative approach, I possess expertise across diverse platforms and a proven record of delivering exceptional results for clients.

## WORK EXPERIENCE

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### Video Editor - **EARTHCAM**

July 2024 - Present

- Creating and editing high-quality video content, including time-lapse videos for clients in construction, tourism, retail, and government sectors.
- Collaborating with various departments to produce videos for marketing, sales, and training, integrating motion graphics, photography, audio, and music as needed.

### Multimedia Marketing Specialist - **VERTICAL GURU**

June 2023 - July 2024

- Leading a dynamic team of social media and video specialists who drive impactful digital marketing campaigns.
- Responsibilities include: video editing, graphic design, photography, videography, social media strategy, and content creation.
- [Creative Samples](#)

### Digital Content Creator - **GOLFICITY, LLC.**

June 2022 - June 2023

- Lead producer creating multimedia content in both short and long form.
- Honed skills in video editing, videography, and podcast production.
- [Creative Samples](#)

### Video Producer - **STACK BASKETBALL NJ/NY**

December 2019 - January 2021

- Created engaging multimedia content targeted towards youth athletes, their parents, and basketball enthusiasts seeking comprehensive training and competitive opportunities.

## EDUCATION


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### Bachelor of Arts - Media Arts & Design

James Madison University, August 2019 - May 2023

## CONTACT


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 [Portfolio](#)

 [LinkedIn](#)

 Mahwah, New Jersey

## SKILLS

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- Video Editing
- Digital Marketing
- Social Media Marketing
- Graphic Design
- Videography
- Photography
- Copywriting
- Final Cut Pro
- Adobe Photoshop
- Canva